



Interkommunaler  
Gewerbepark  
KARNISCHE REGION

# Borderless business scaping!

information flyer

Read all about the service our business site Interkommunaler Gewerbepark Karnische Region can offer with regard to manufacturing trade - industry - craft!

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Mit Unterstützung von Bund, Land und Europäischer Union

 Bundesministerium  
Landwirtschaft, Regionen  
und Tourismus

  
LE 14-20  
Entwicklung für den Ländlichen Raum

LAND  KÄRNTEN



Europäischer  
Landwirtschaftsfonds für  
die Entwicklung des  
ländlichen Raums:  
Hier investiert Europa in  
die ländlichen Gebiete.



[www.karnische-region.com](http://www.karnische-region.com)

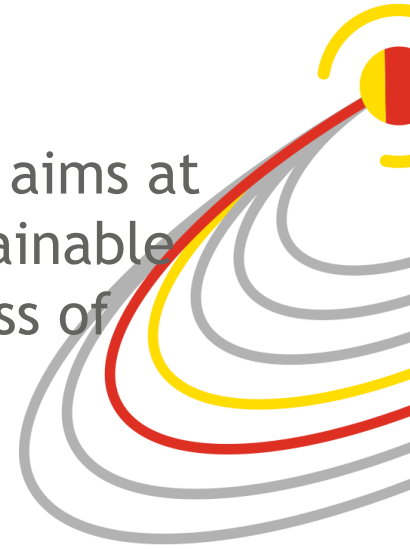
# Targets and developing strategies (I)

- **Regional development in seven Carnic founder communes in the south of Carinthia**, with the aim at strengthening the competitive advantage of our business area. The organisation offers specific marketing activities in a better brand recognition.
- Promotion of Carnic industrial parks in Hermagor and Kötschach-Mauthen providing property and rent solutions for new businesses and the initiation of networks to push future trends.
- **Extending the value chain** in identified local industries: wood, healthtech, and renewable energy.
- **Servicing local business units** in the Carnic business area



# Targets and developing strategies(II)

- **Skilled workers are to be motivated to work in the region.** Our initiative aims at meeting the regional need for qualified technical professionals in a sustainable way and consequently strengthens the local economy. We raise awareness of Carnic's strong economy, leading companies and career opportunities.
- Initiating **networks to push future trends** and cross-border cooperation.
- Our **service accompanies firms when starting up in our area.** Our agency acts as a coordinator on site. Service Overview: development and supply of information material about Carnic business services - identification and selection of suitable business locations - analysis of financing and funding options - supplying contacts to authorities - support in building a network to stakeholders.
- **Our services are free of charge for local business units as well as for settling or founding companies.**



# Carnic Economic Area

facts, info and figures

nearby transport axis

**Tauern - axis**

**Baltic - Adriatic axis**



new businesses

**67 in 2018**

source: WIBIS Kärnten 2018

strong tourism destination

Nassfeld - Pressegger See /  
Lesachtal / Weissensee

**2.236.561 overnights  
2018**

source: Stat.Austria

companies

**approx. 1,286**

source: BH Hermagor 2019

AUT

Carinthian economic growth best in Austria

**3.8%**

source: WKO Aussendung 10.12.2019

population

**approx. 20,000**

source: BH Hermagor

ITA

education: potential staff members with technical college and/or academic degree

**32.3% of population**

source: WIBIS Kärnten 2018

median gross Income

**92 in the year 2017**

(Austria = 100)

source: WIBIS Kärnten 2018

SLO

# 4 business segments - focussed & result-oriented

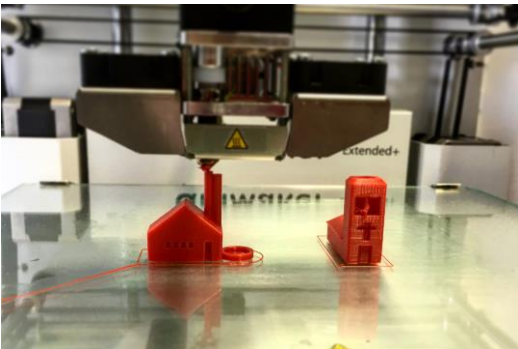
## Setting up, founding & expansion

Suitable business locations:

- **developed properties**
- **multifunctional business spaces**
- **logistics and office spaces**

Accompanying services when settling or founding in our area at its best, **at no charge - no commission.**

Our services are completed by services of our network partners - authorities and specialised public agencies in Austria and Italy. Our main focus is on the **creation of new workplaces and more apprentice positions.**



## Innovation, digitalisation & networking...

R&D experts in any business units are welcome. It will start with the project **Innovations-Werkstatt** accompanied by FH Villach. Successful innovation allows to add value to our local companies so that profits can be increased. We keep you informed on **R&D grants, cluster activities** and we look out for potential cooperation partners.

### FTTB - destination

We actively search for **cooperations of institutional partners** and cross-border stakeholders.



## Regional development & marketing

**Preparing analyses** so that the work is made easier for investors and thereby establishing the basis for **strategic decision-making**. SWOT analyses and regular feedback sessions with business stakeholders.

**Clear tragets** regarding the creation of an **employer brand** in Carnic business area. Searching and interacting with external potential staff members as trainees and senior experts.

A **constant expansion and optimisation of our various services and projects.**

Know-how transfer, **PR and sensibilisation** measures as well as the conception and implementation of **active marketing measures**



## Expansion to the south

**Searching for institutional business partners** in Italy

We operate the North-Eastern Italian region: through classic advertising, through presence at trade fairs with exhibition stands, through the support of **delegation trips** or cooperation in networks.

### Business Angels Service

Onboarding services for new arrivals setting up - founders - staff members

Network BI<sup>2</sup> -

**Benvenuti Imprenditori Italiani**





# Business locations Hermagor & Kötschach-Mauthen

Focal points are companies in industry and manufacturing, sustainable business activities and alternative energy sector



Industrial park Hermagor

**Business and manufacturing spaces (property)** at Hermagor's industrial park

Total area: 40,000 m<sup>2</sup>, units starting from 1,500m<sup>2</sup>

**Price: on request**

Use as Building land - industrial area, fully developed

additional space proposals nearby

**Commercial property**, immediate & prompt realisation.

Apricum industrial park Kötschach - Mauthen

Commercial premises to rent offering an **unbeatable price**. Prompt use of space for small and medium-sized companies

Total area: 18,000 m<sup>2</sup>, units starting from 500 m<sup>2</sup>

**Rent: minimum duration of 7 years from 2,35 €/m<sup>2</sup>**

Utilities: 0,30 €/m<sup>2</sup>, other costs related to use : 0,30 €/m<sup>2</sup>

Use as Building land - industrial area, fully developed

additional space proposals nearby



# Your business advisors



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